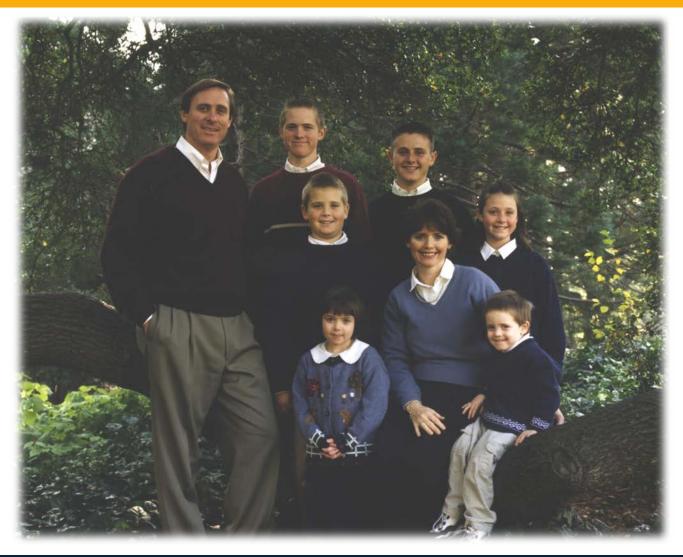
A Voice of Reason Shaping Public Policy Through Serving in Local Government

BYU International Center for Law and Religion Studies

Religious Freedom Annual Review
July 6, 2017

How did a Mormon mother of 6 end up in a place like this?





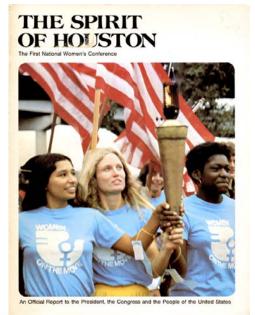
CANDACE ANDERSEN

Hawaii 1970's











BYU - Public Policy (1982), JRCLS (1985), Prosecuting Attorney's Office in Hawaii









Morgan Hill - 1991, City Council 1993-1994





CANDACE ANDERSEN

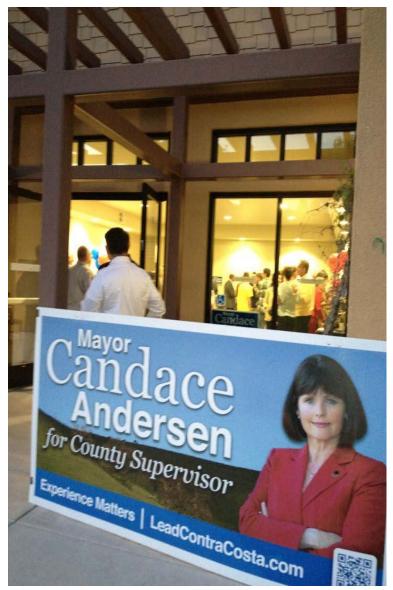
Danville Town Council 2003-2012





CANDACE ANDERSEN

Contra Costa County Board of Supervisors 2012-Present





2nd Supervisorial	District (Vote For 1)	□ VOTE TYPE SUMMAR	Y 💹 CONTE	ST DETAIL MAP			
140 of 140 Precincts Reporting							
			Percent	Votes			
CANDACE ANDERSEN			59.62%	29,203			
TOMI DIANE VAN DE BROOKE			28.35%	13,888			
SEAN WHITE			11.83%	5,795			
WRITE-IN			0.20%	99			
				48,985			



CANDACE ANDERSEN

Why Participate in Local Government?



- Create laws, don't just respond to those passed by others
- Make important decisions affecting quality of life, including housing, open space, parks, recreation, transportation, transit, fiscal responsibility
- Identify solutions to problems
- Pass ordinances affecting Health & Safety
- Provide assistance to those in need

Opportunity to Make Balanced Decisions



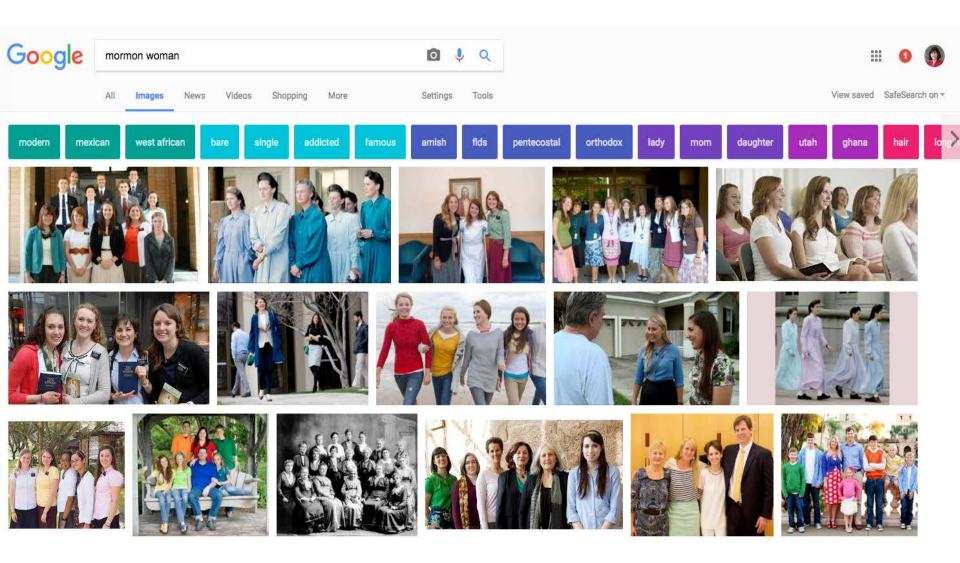


Develop Positive Working Relationships With Other Elected Officials





Dispel Notions About People of Faith & Identify Issues Have in Common



Where do you Start? Know the Local Issues





facebook



EBMUD Celebrates Carr Ranch watershed acquisition













Journaling

for caregivers

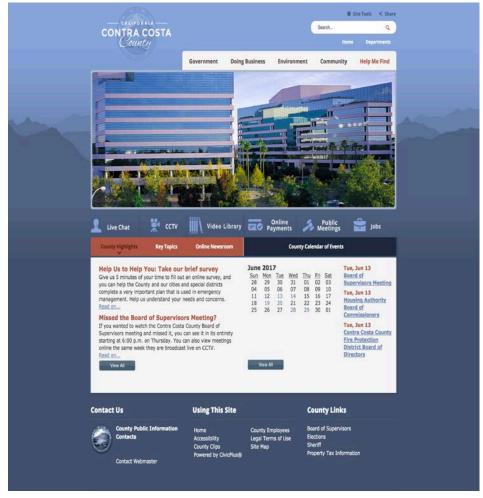
Responding to downturn

Buchanan

survives

Familiarize Yourself with your City and County Websites & Sign up for Alerts







CANDACE ANDERSEN

Look at the Various Government Boards & Commissions that seem Interesting; Review Agendas

- Parks Commission
- Planning Commission
- Bond Oversight Committee School Site Committee
- Historic Resource Committee •
- **Trails Committee**
- Traffic/Circulation Committee
- Arts Commission
- Alcohol & Other Drugs Committee
- Local Agency Formation Commission
- Transportation Commission
- **Homelessness Commission**

- **Bicycle Advisory Committee**
- **Emergency Services**
- Women's Commission
- **Human Rights**
 - **Library Commission**
- **Merit Board**



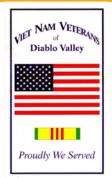
Attend and Participate in a Commission, Council, or Board Meeting When Topics of Interest are Discussed

"... Teach those for whom you are responsible the importance of good civic manners. Encourage them to become involved, remembering in public deliberations that the quiet voice of substantive reasoning is more persuasive than the noisy, screaming voice of protest. In accepting such responsibilities our people will bless their communities, their families, and the Church" (Teachings of Gordon B. Hinckley, 131).

Consider Joining a Community Group

































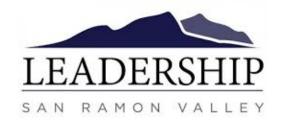


Identify and Meet with Opinion Leaders in your Community

- City Council Members
- School Board Members
- Business Leaders
- Presidents of Service Clubs
 & Business Organizations
- Editors of Newspapers
- Public Affairs
 Representatives of Agencies



Participate in a Community Leadership Class









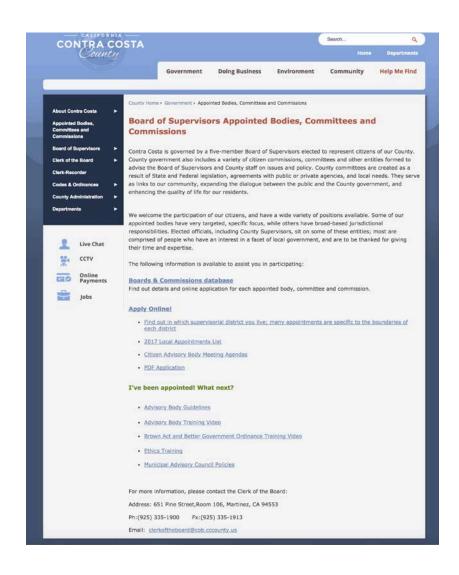






Identify Specific Opportunities to be Appointed to a Commission or Board

- Look online on a City or County Website
- Watch for announcements online, city newsletter, or newspaper
- Meet with the Mayor,
 Councilmember or County
 Supervisor to talk about
 options where your skills
 might be the best fit



How much time do you have to spare? Engage your spouse and family in a discussion about how much time you can commit.



Seek out Good Candidates to Support in Local, State, or National Elections









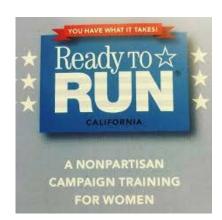


Run for Office Yourself



CANDACE ANDERSEN

Participate in a Campaign Training





Southern Utah Training















Founder of the California Women's State Appointment Project





Home - Newsletter - Calendar of GOP Events - Voter Guide - Links -



California Trailblazers Campaign Training

Saturday, April 22, 2017 N/A -Location provided upon RSVP Sacramento, CA

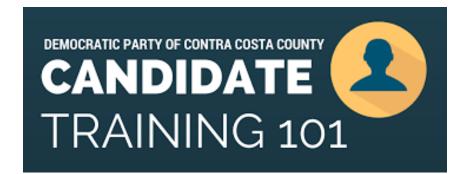
CALIFORNIA. The California Trailblazers Trainings will continue with a "Nuts and Bolts" one-day session in Sacramento. The campaign school will offer insight from Republican leaders and top political experts on

what it takes to win. Attendees will have special access to the best political minds in the country to ask questions and seek advice on their campaigns.

RSVP: Contact inatterson@CAtrailblarers.com or visit the CA Trailblarer website. iCal • Send to Google Calendar

California Trailblazers Campaign Training





Identify Your Grass Roots Support

PTA Members

Neighbors Family

Sports Team Parents Non-Profit Volunteers

Friends

Business Associates

Service Club Members Opinion Leaders



Grass Roots Support:

- Develop a Platform
- Advise (Kitchen Cabinet)
- **Endorsements**
- Web Design
- Social Media
- Walk Neighborhoods
- Lawn Signs in Yards
- "Dear Friend" Cards
- Letters to the Editor
- Raise Money

Develop a Marketing Plan & Establish Yourself on the Internet







- Google Yourself
- Set up Google Alerts
- Secure Domain Names
- Set up a Website
- Start Posting on the Web
- Utilize Social Media
- Decide on Print Marketing
 - Lawn Signs
 - Door Hangers
 - Postcards
 - Newspaper Ads
 - Slate Mailers



If Running for Higher Office, Consider Hiring a Consultant and Fundraiser

- Ask winning officials who they use
- Save political flyers you like
- Check the Campaign Finance Reports of successful candidates
- Identify where you'll need a consultant's help, for the whole campaign or just certain elements?
- Interview them see who has a good grasp on your local issues and who best fits your style





Create a Strong Platform, Compelling Ballot Statement & the Right Ballot Designation

TUESDAY, JUNE 5, 2012

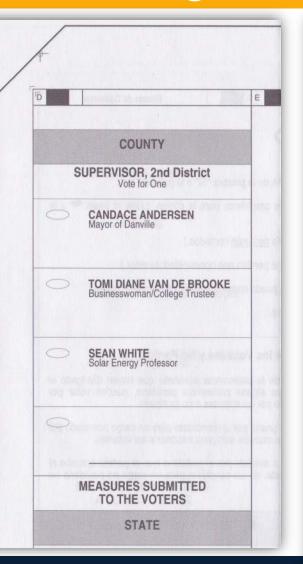
IMPORTANT DATES FOR THIS ELECTION

May 7 - First day Vote by Mail Ballots are mailed to voters. Early voting begins at the Elections Office.

May 21 - Deadline to register or reregister to vote.

May 22 - June 5 - Period for new U.S. Citizens to register and vote at the Elections Office. Voter must bring U.S. Naturalization Certificate.

May 29 - Deadline for Vote by Mail Ballot *request* to be <u>received</u> by the Elections Office. The <u>suggested</u> deadline for Vote by Mail applications to be mailed by the voter is before **Wednesday**, May 23, 2012 to allow enough time to be delivered by the U.S. Postal Service.



CANDIDATE STATEMENT CONTRA COSTA COUNTY, SUPERVISOR DISTRICT 2

My name is: Candace Andersen

My age is: 51

My occupation is: Mayor of Danville, former Prosecutor, Attorney, and

Community Volunteer

Education and Qualifications:

County government is suffering. Now more than ever, we need strong leaders who will make difficult decisions to get County government back on track.

As Mayor of Danville, with a degree in Public Policy, and as a former prosecutor, I have a proven track record of sifting through complex issues and making tough decisions necessary to protect our quality of life

My husband Phil and I are proud to have raised our six children here. I will fiercely defend the quality of life we have all worked so hard to achieve.

I have earned the endorsement of outgoing Supervisor Gayle Uilkema; District Attorney Mark Peterson; Sheriff David Livingston; Deputy Sheriffs' and District Attorneys' Associations; and many Mayors and Councilmembers. They agree that I can be counted on to:

Increase Public Safety: Law enforcement needs the tools to protect our residents and prosecute criminals. I will re-establish public safety as a top priority for Contra Costa County.

Fix the Pension System: We must stop all abuses and address pension formulas so they will not bankrupt our County.

Oppose Growth in the Tassajara Valley: I will honor the voter approved Urban Growth Boundary and never build outside it.

Create Jobs and Support Businesses: I will cut bureaucratic red tape to help businesses grow and stimulate our economy.

We need strong leaders to get the County back on track. I invite you to call me on my cell, 925-858-4466, to share your ideas or visit my website: www.AndersenForSupervisor2012.com. Thank you for your consideration.

Fully Understand & Strictly Follow All Campaign Finance Guidelines

Recipient Committee Campaign Statement Cover Page			Date Stamp	CALIFORNIA 460
	Statement covers period from	Date of election if applicable: (Month, Day, Year)		For Official Use Only
SEE INSTRUCTIONS ON REVERSE	through			
1. Type of Recipient Committee: All Committees - Con	2. Type of Statement:			
State Candidate Election Committee Recall Plac Congress Part () General Purpose Committee Sponsored Small Contributor Committee	rimarily Formed Ballot Measure committee Controlled Sponsored Successive Part 9 'rimarily Formed Candidate/ officeholder Committee Successive Part 7 To Succ	Preelection Statement Semi-annual Statement Termination Statement (Also file a Form 410 Ti Amendment (Explain b	t	terly Statement ial Odd-Year Report
	. NUMBER	Treasurer(s)		
COMMITTEE NAME (OR CANDIDATE'S NAME IF NO COMMITTEE)		NAME OF TREASURER		
STREET ADDRESS (NO P.O. BOX)		MAILING ADDRESS	STATE ZIP CO	DOE AREA CODE/PHONE
CITY STATE ZIP COI	DE AREA CODE/PHONE	NAME OF ASSISTANT TREASURE	R, IF ANY	
MAILING ADDRESS (IF DIFFERENT) NO. AND STREET OR P.O. BOX		MAILING ADDRESS		
CITY STATE ZIP COI	DE AREA CODE/PHONE	CITY	STATE ZIP CO	DE AREA CODE/PHONE
OPTIONAL: FAX / E-MAIL ADDRESS		OPTIONAL: FAX / E-MAIL ADDRES	SS	
Verification I have used all reasonable diligence in preparing and reviewing certify under penalty of perjury under the laws of the State o			herein and in the attached sch	nedules is true and complete. I
Executed on	Ву	Signature of Treasurer or Assistant	Treasurer	_
Executed on	BySignature of Control	ling Officeholder, Candidate, State Measure Pr	oponent or Responsible Officer of Spons	or
Executed on	BySt	gnature of Controlling Officeholder, Candidate,	State Measure Proponent	
Executed on	Bys	gnature of Controlling Officeholder, Candidate,	State Measure Proponent	FPPC Form 460 (Jan/2016)

EAST BAY TIMES



Booking mug shot released of ex-Contra Costa DA Mark Peterson





FPPC Advice: advice@fppc.ca.gov (866/275-3772)

www.fppc.ca.gov



By NATE GARTRELL | ngartrell@bayareanewsgroup.com | Bay Area News Group PUBLISHED: June 22, 2017 at 8:18 pm | UPDATED: June 23, 2017 at 8:48 am

> MARTINEZ — Police have released the mug shot of the man responsible for prosecuting criminals in Contra Costa for the past seven years, the latest ironic twist in a scandal that has rocked the District Attorney's office.

In the mug shot released Thursday, former Contra Costa DA Mark A. Peterson appears to be wearing the same suit he donned for his arraignment hearing last week, when he pleaded no contest to felony perjury shortly after announcing he had resigned. His face is expressionless.

Peterson had been in hot water since December, when he admitted to illegally spending \$66,000 in campaign cash on personal expenses. He resisted calls for his resignation for months, until the California attorney general charged him with 12 counts of perjury and one count of grand theft, all felonies, on June 14. He resigned from office, pleaded no contest to perjury, and was sentenced to probation and community service that same day.

Peterson was never arrested, but was required to go through a formal booking process, where his mug shot and fingerprints were taken. The Contra Costa County Sheriff's Office released Peterson's mug shot Thursday afternoon, in response to a public records act request from Bay Area News Group.



The Contra Costa Sheriff released the mugshot of former Contra Costa District Attorney Mark Allen Peterson, who was convicted of perjury last week.

Be Accessible to the Media

 Identify which media outlets and reporters are covering your community

 Introduce yourself to them via email or in person

Give them your personal cell phone #

- Encourage them to call you if they have a question about an issue
- When they call, answer the phone or get back to them as soon as possible – find out if they have a deadline
- If you don't know the answer, or need more facts, tell them that you'll get back to them, and do!
- Before a media interview, develop your talking points, know your facts, speak in "sound bites"

VOTE



